2/21/58

Scotts

FIRST IN TURF

BASIC SPRING PROGRAM FOR TURF AREAS

TURF BUILDER is a must. If you wish especially early greening of your important lawns, spread at double rate.

SOIL IMPROVER. Offsets excessive acidity. Greens up grass foliage dulled by iron deficiencies.

COPE stops early spring root eating by grubs. When you kill underground pest marauders like skunks and moles go elsewhere for food.

Rake or sweep out winter debris, accumulated clippings.

Thin Turf is bolstered with half or full rate Scotts Seed—choose the blend to make the turf that suits your needs.

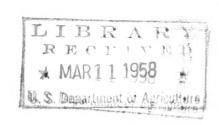
Bare Spots need scarifying or cultivating before seeding so seed can find a good lodging place.

Cut with sharp mower as soon as growth begins.

Scotts Spreader setting numbers clearly shown on every package.

O M SCOTT & SONS

Seedsmen since 1870 MARYSVILLE, OHIO



Is good turf your responsibility?

If so, that program at the left will help your grass to better health and brighter sparkle in 1958. Most of America's best turf areas get their start and stay ahead on Scotts "products-with-a-program."

Scotts products are tailored for turf. They've all passed development tests in our ultramodern turf laboratory. . . . then tested on the job proven beyond the least shadow of a doubt.

They are tailored to save you dollars, too . . . because expert results are achieved with inexperienced labor. Every package is light in weight, easy to handle, but packed with power to produce results. Every one is dry-applied - clean, crisp, dustfree granules. No liquids to slop around - no water weight to lug.

Even LAWN CARE is streamlined - tailored to your particular area - more help than ever before. The current issue is enclosed.

The important thing is to start early - now. Your Scott dealer is ready to serve you. Call him today and discuss your spring requirements (Be sure to take advantage of the quantity savings). If it's more convenient, contact us by phone or letter.

Cordially yours,

PS - Keep in mind Scotts free services (1) soil testing (2) weed identification (3) individually tailored improvement programs. Inquiries are invited.







This modern *complete* fertilizer revolutionizes feeding of all your turf areas. A single bag richly nourishes 5,000 square feet yet weighs an easy 22 pounds — not the customary 100 pounds. Think of the labor and time you save in handling! . . . less weight and bulk to wrestle! These all mean dollars to you—dollars which TURF BUILDER saves for you.

No extra mowing . . . Turf Builder gives steady feeding, healthy color, strong roots without the surge growth common fertilizers produce.

No burning TURF BUILDER has built-in safety. Inexperienced help can apply it without danger of burning. No need to water in!

8.50

38.85

138.00

371.50

693.00

6.95

10,000 sq ft (2 bags) \$ 8.85 50,000 sq ft (10 bags) 39.50 3 acres (25 bags) \$ 95.00 6 acres (50 bags) 180.00

Choose the seed that meets your turf requirements

DELUXE TURF—for distinctive beauty at top maintenance, use PICTURE® SEED

Blend of fine-bladed, all-perennial grasses. Grows important looking prestige lawns for everyone to admire and enjoy. Also ideal for fairways, tees, aprons. Grows in sun and shade where adequate moisture and fertilizer are provided. Mow 1 - 1½ inches.

2,500 sq ft (25 lb)
50,000 sq ft (4/25 lb)
3 acres (11/25 lb)
6 acres (21/25 lb)

GENERAL PURPOSE—for good looks, good wear with moderate care, use FAMILY® SEED 1,250 sq ft

Perennial grasses in a combination that grows handsome sod to beautify parks and cemeteries. Its strong cushion makes it a favorite for athletic fields, golf tees, tennis, badminton and croquet courts. Thrives in sun or shade on sandy or heavy soils. Mowing should be at $1\frac{1}{2}$ - 2 inches.

RUGGED TURF—for stout wearability and low cost care, use PLAYTM SEED

Sturdy, broad-bladed perennial grasses in a mixture conditioned to take punishing wear on playgrounds and all other heavy traffic areas. Well suited for roadside and embankments, golf roughs and wherever water is impractical. Sun or shade. Mow at $2 - 2\frac{1}{2}$ inches.

BLUEGRASS BLEND — Best of the bluegrasses including Merion and Delta. Takes longer to develop. Mow at 1½ - 2 inches.

CLOVEX — Easier-to-plant lawn clover. Insures uniform, economical coverage.

	6,250 sq ft	(25 lb)	29.95
	50,000 sq ft	(8/25 lb)	213.50
	3 acres	(21/25 lb)	547.50
(6 acres	(42/25 lb)	1070.00
	625 sq ft	(5 lb)	\$ 4.75
	3,000 sq ft	(25 lb)	19.95
	50,000 sq ft	(16/25 lb)	284.50
	3 acres	(44/25 lb)	765.00
	6 acres	(87/25 lb)	1479.00
	1,000 sq ft	$(2\frac{1}{2} lb)$	\$ 5.95
	10,000 sq ft	(25 lb)	52.50
	50,000 sq ft	(5/25 lb)	234.00
	3 acres	(13/25 lb)	593.50
	500 sq ft 10,000 sq ft		\$ 1.98 35.00

(5 lb)



Improve Soil, aid moisture penetration with Scotts Soil IM-PROVER. Modern way to provide dolomite, sulfur, iron in one application. Offsets acidity.

2,500 sq ft	(1 bag)	\$ 2.95
25,000 sq ft	(10 bags)	26.50
1½ acres	(25 bags)	63.00
3 acres	(50 bags)	120.00



Kill Grubs and other soil insects which attract moles and skunks. COPE also checks ANTS, cutworms. New lower prices-protection for less than 1/10c per sq ft.

2,500 sq ft		\$ 2.45
5,000 sq ft	(1 bag)	3.95
50,000 sq ft	(10 bags)	35.00
3 acres	(25 bags)	83.50
6 acres	(50 bags)	158.50



Control Diseases like Brown Patch and Leaf Spot with proven Scutl. Also curbs young Crabgrass and many other sprouting annual weeds. Start after second mowing, repeat at three week intervals into summer.

2,500 sq ft		\$ 3.45
5,000 sq ft	(1 bag)	5.95
50,000 sq ft	(10 bags)	52.50
3 acres	(25 bags)	126.50
6 acres	(50 bags)	240.00



Clean out Dandelions, plantain, most all broad-leaved weeds (dicots) without harm to grass—without risk of drift to ornamentals. Clean, dry, granulated. No skill required. Late spring thru summer.

2,500 sq ft		\$ 1.95
5,000 sq ft	(1 bag)	3.75
50,000 sq ft	(10 bags)	33.00
3 acres	(25 bags)	79.50
6 acres	(50 bags)	150.50

Feed As You Weed with labor-saving WEED & FEED. Controls same type of weeds as 4-xD and stimulates grass to fill in where weeds vacate. Late spring thru summer.

2,500 sq ft 3.45 5,000 sq ft (1 bag) 5.95 50,000 sq ft (10 bags) 52.50

Kill Clover, especially if it grows in unsightly patches. No harm to grass with KANSEL. Late spring, summer.

2,500 sq ft 2.95 5,000 sq ft (1 bag) 4.95 50,000 sq ft (10 bags) 43.50



"Time is money"

and Scotts Spreaders can save you lots of both

These are not just fertilizer distributors. They are precision machines also capable of sowing seed, applying weed and insect controls.

They distribute each Scott product accurately and uniformly. Every Scott package is keyed to the spreader — tells you what setting to use. Smooth application allows each product to perform its best so you get maximum benefits. With a Scotts Spreader you can entrust lawn treatments to inexperienced help.

Built to last for years and years

No 35	18 inch spread	\$16.95
No 75	24 inch spread	24.95
No 100	36 inch spread	49.95
No 100-T	tractor hitch 36 inch	59.95

Time naminal with
Time required with No 100 Scotts Spreader
10 minutes
20 minutes
1½ hour*

^{*}Tractor drawn model No 100-T cuts this time in half.

Blast Crabgrass as it appears later. One or two applications of power-packing CLOUT, are all that's needed. CLOUT also knocks out foxtail, reduces nut grass. Summer application.

5,000 sq ft (1 bag) 6.95 2,500 sq ft 3.95 50,000 sq ft (10 bags) 61.50



O M SCOTT & SONS

MARYSVILLE, OHIO

15% Discount to Institutions and Industry.

Applicable on official purchase orders:

Industrial Accounts, Golf Courses, Universities, also state, federal or local agencies including Schools, Cemeteries and Parks.

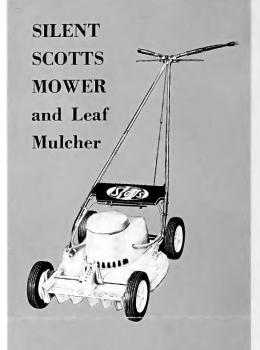
Terms: Net Cash 30 days. Delivery Prepaid.

NAME		
Address		
CITY	STATE	
Shipping Address		
Deluxe Turf - Picture Seed	WEED AND FEED	
5 lbs, 2.500 sq ft - \$ 8.50 \$	Bag, 2.500 sq ft - \$ 3.45 \$ Bag, 5,000 sq ft - 5.95 10 Bags, 50,000 sq ft - 52.50	
GENERAL PURPOSE – Family Seed 5 lbs, 1.250 sq ft - \$ 6.95 \$	Bag, 2.500 sq ft - \$ 2.95 \$ Bag, 5,000 sq ft - 4.95 10 Bags, 50,000 sq ft - 43.50	
525 lbs, 3 Acres - 547.50	SCUTLBag, 2,500 sq ft - \$ 3.45 \$ Bag, 5.000 sq ft - 5.95 10 Bags, 50,000 sq ft - 52.50 25 Bags, 3 Acres - 126.50 50 Bags, 6 Acres - 240.00	
BLUEGRASS BLEND 2½ lbs, 1.000 sq ft - \$ 5.95 \$	CLOUTBag, 2.500 sq ft - \$ 3.95 \$ Bag, 5.000 sq ft - 6.95 10 Bags, 50,000 sq ft - 61.50	
125 lbs, 50,000 sq ft - 234.00	25 Bags, 3 Acres - 83.50	
TURF BUILDER 2 Bags, 10,000 sq ft - \$ 8.85 \$	SCOTTS SPREADERNo 35, 18 inch - \$ 16.95 \$No 75, 24 inch - 24.95	
Bag, 2,500 sq ft - \$ 2.95 \$10 Bags, 25,000 sq ft - 26.5025 Bags, 1½ Acres - 63.0050 Bags, 3 Acres - 120.00	Total	
4-XD Weed ControlBag, 2.500 sq ft - \$ 1.95 \$	Less 15%	
Bag, 5.000 sq ft - 3.75	Net Cost	

Scotts Products are also available through local dealers in most localities. Write for names of dealers or advise if you prefer billing through your local Scott Dealer.

- 150.50

.....50 Bags, 6 Acres



Incomparably better than any other

Smoothest, cleanest crew-cut imaginable

Makes any lawn look better Instant starting — peacefully quiet operation

You can dial the height of cut, in seconds

Safest mower ever made

5 Year Unconditional Guarantee

\$99.95

(includes 50 ft of 3-wire cord — plug into any house outlet)



DELUXE MODEL \$149.95 Complete with 125 ft of 3-wire grounding cord and Cord-Handler Reel. Night lights for after-dark mowing